

# 2009

2009 RATES (Net) Size	Additional		
	B/W	2/c	4/c
Full Page	\$1,750	\$225	\$525
1/2 Page	\$1,325	\$175	\$375
1/3 Page	\$1,000	\$150	\$350
1/4 Page	\$700	\$125	\$325
Inserts	\$3,000/15,500 copies provided (Design pre-approval required)		

1/4 Page Advertorial - \$500      1/6 Advertorial - \$400

Additional ads in any one issue are 1/2 price.

\*Rates are NET. Agencies multiply rates by 1.1765 to get gross rate.

## 2009 Product/Service Directory

Listings\* - \$475

Listings\* & Display Ad - \$750

Additional Listings - \$10 each

Additional Display Ads - \$137 each

\*Up to 9 Categories.

Prices (net) are one-time charge for six 2008 issues and online version

## CIRCULATION: 10,419

Grain Elevators, GEAPS Regular Members, Feed Mills, Flour Mills, Corn & Soybean Processors, Contractors/Engineers/Millwrights

## EDITORIAL CONTENT AND CLOSING DATES

### JANUARY / FEBRUARY

GEAPS Exchange/Construction Issue

Closing Date - January 5

### MARCH / APRIL

Merchandising Issue

Closing Date - March 6

### MAY / JUNE

Transportation Issue

Closing Date - May 1

### JULY / AUGUST

Grain Quality Issue

Closing Date - July 3

### SEPTEMBER / OCTOBER

Safety Issue

Closing Date - September 4

### NOVEMBER / DECEMBER

2008 Buyer's Guide

Closing Date - November 6

**GRAIN JOURNAL** is a bi-monthly trade magazine for the grain and feed industries.

## AD SIZES & MECHANICAL REQUIREMENTS



**Full Page**

Image Area: 7.25" x 9.75"

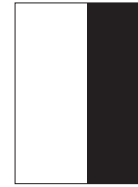
Trim: 8.5" x 10.875"

Bleed Size: 8.75" x 11.125"



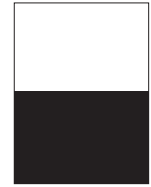
**1/2 Pg. Island**

4.75" x 7.33"



**1/2 Pg. Vertical**

3.375" x 9.75"



**1/2 Pg. Horiz.**

7.25" x 4.875"



**1/3 Pg Vertical**

2.25" x 9.75"



**1/3 Pg. Square**

4.75" x 4.875"



**1/4 Pg. Horiz.**

4.75" x 3.33"



**1/4 Pg. Vertical**

3.375" x 4.875"

## Digital Ad Requirements

Save your ad for submission through one of the following methods:

- EPS (convert text to graphic)
- PDF (Press Optimized)
- TIF (300 resolution)

Note: All ads, photos, and graphics output CMYK or assigned PMS color.

Submit your ad by way of:

- FTP (ftp://advertisements:grainjournal@gutenberg.grainnet.com)
- Email (rod@grainnet.com)
- CD (please include a hard copy of ad)